



Supporting leaders to elevate
their impact since 1993.



New Possibilities for
Your Leadership Start Here



Welcome to YOUR
Leadership Path To The Possible

As leaders we are faced with a myriad of challenges unique to our times. How do we prepare ourselves and our teams to face the evolving industry and world landscape and produce the desired results? How do we enable our colleagues and staff to bring their best, find value and meaning in their work, and elevate the power of their teamwork? How do we create a culture of value creation? These are our challenges, opportunities, and responsibilities as leaders.

What is Effective Leadership, How Do I Produce it, Elevate it, and Share it?

Leadership is still a field that is mysterious and rife with blind spots in our culture. Managers and team leaders need a leadership framework that enables us to understand why some things we and our organizations do work, why others don't, and how to intentionally produce effective actions and results. The actions, skills, practices, and capacities that produce effective leadership are GENERATIVE - producing results that matter. Generative practices are rooted in five key distinctions:

- Observable - you can see them
- Learnable - you can learn them
- Executable - you can perform them
- Measurable - they can be measured, and
- Produce the outcomes that people call "leadership"

The 3 Steps of Generative Leadership track provide these distinctions with hands-on practices, so that you can produce the results that matter.

Stepping Into Your Generative Leadership

The Generative path of elevating your leadership impact enables you to:

- Integrate new power into your day-to-day work and life commitments
- Amplify your strengths
- Grow the value of the promises you, your teams, and your organization make and fulfill

In your leadership journey with the IGL you will:

- Learn on a path designed to fit your life and career
- Learn with hands on practice for real results
- Develop and enhance your skills and habits
- Grow your power to produce what matters to you
- Develop your ability to lead and coordinate the actions of others
- Increase your leadership impact and value in the world
- Integrate your leadership in your design of a good life

3 Steps To GENERATIVE LEADERSHIP

Step 1 Foundations of Generative Leadership™

The first step in your path to elevating your leadership is in the Foundations of Generative Leadership (FGL) workshop. This 3 ½ day experience will amplify and augment the skills that you already have and open up new dimensions for your leadership impact. It focuses on real world skills, actions, and strategies, and introduces you to practices to go beyond concepts to take new actions for your work and life commitments.

FGL takes you past the blind spots of business culture to reveal how aspects of communication, coordination, language, emotions, and learning practice enable you to generate a more valuable future instead of living with unexamined limits. FGL will shift your future and that of the teams, organizations, and communities you work with.

Step 2 Excellence in Generative Leadership™

The second step in your learning path with IGL is the Excellence in Generative Leadership (EGL) program. EGL is a 4-month intensive practice program designed to integrate and expand your new skills into your day-to-day work, directly impact your results, and those of your teams and clients. You will be supported by a personal coach and focus on the skills most relevant to you and your situation.

You will apply your FGL learning to lead and coach teams and team performance to a new level. You will increase your capacity to elevate performance, deal with poor communication, resolve breakdowns, address distrust, produce moods for success, and create new professional value for yourself and your organization. The EGL is a pre-requisite to our longer program – the Generative Leadership Program (GLP).

Step 3 Generative Leadership Program™

Your third step is 8 months of the Generative Leadership Program to complete a year of advancing your leadership to a new level. These steps produce the depth and power to create more effective teams, build your leadership impact as part of the profession of leadership, and see the bigger landscape that helps you create and fulfill possibilities for your organization's value and impact in the world.

For those leaders and managers looking to fully augment and amplify their professional value, IGL provides the option to continue for two more years, deepening your capacities for generative leadership, innovation, and value creation. This is the only graduate-level leadership development program offered that amplifies your results through on-the-job practices of coordination. Nothing else like this exists in the corporate training world. Bob Dunham, the founder of the Institute for Generative Leadership, is your lead instructor in supporting you to elevate your leadership and coaching impact.

Ready to Take the 1st Step Towards Leading Your Organization More Powerfully?

Contact us at info@generateleadership.com