



INSTITUTE FOR  
GENERATIVE LEADERSHIP

The Power of the Possible



Supporting coaches to elevate  
their impact since 1993.



New Possibilities for  
Your Coaching Start Here



Welcome to YOUR  
Path To The Possible for  
Coaching in Organizations

As coaches we are faced with a myriad of challenges unique to our times. How do we prepare ourselves and our coachees to face the evolving industry and world landscape, and produce the desired results? How do we enable our coachees and their teams to bring their best, find value and meaning in their work, and elevate the power of their contribution? How do we support a culture of value creation? These are our challenges, opportunities, and responsibilities as professional coaches in organizations.

## What is Effective Coaching in Organizations, How Do I Produce it, Elevate it, and Share it?

The coaching field is evolving, and coaching in organizations requires specialized skills. IGL continues to be the leader in developing result oriented coaching in organizations since 1993. Coaching in organizations requires a framework not just for coaching, but for supporting coachees impact and success in their roles in teams, management, leadership, and dealing with organizational challenges. We must have the understanding, practices, and skills to help our coachees effectively face their challenges and fulfill their ambitions in the world of organizations. The actions, skills, and practices that produce effective coaching in organizations must be GENERATIVE - producing results that matter with others. Generative practices must satisfy five key criteria:

- Observable - you can see them
- Learnable - you can learn them
- Executable - you can perform them
- Measurable - they can be measured, and
- Produce the outcomes with coachees that people call "leadership"

IGL's 3 Steps to Coaching Excellence in Organizations gives you generative skills for coaching in organizations that set the standard in the profession. Step forward and elevate your capacity and the capacity of your coachees to produce results that matter in the organizational world.

## Stepping Into Your Coaching Excellence

The Generative path of elevating your coaching impact enables you to:

- Integrate new power into your day-to-day work and life commitments
- Amplify your strengths
- Grow the value of the promises you and your coaching clients make and fulfill

In your coaching journey with the IGL you will:

- Learn on a path designed to fit your life and career
- Learn with hands on practice for real results
- Develop and enhance your skills and habits
- Grow your power to produce what matters to you and your coachees
- Develop your ability to coach, lead and coordinate the actions of others
- Increase your coaching impact and value in the world
- Integrate your coaching in your design of a good life

# 3 Steps To COACHING EXCELLENCE

## Step 1 Foundations of Generative Leadership™

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The first step in your path to elevating your coaching is in the Foundations of Generative Leadership (FGL) workshop. This 3 ½ day experience will amplify and augment those skills that you already have and open up new dimensions for your coaching impact. It focuses on real world skills, actions, and strategies, and introduces you to practices to go beyond concepts to take new actions for your work and life commitments.

FGL takes you past the blind spots of business culture to reveal how aspects of communication, coordination, language, emotions, and learning practice enable you to generate a more valuable future instead of living with unexamined limits. FGL will shift your future and that of the individuals, teams, organizations, and communities you serve.

## Step 2 Excellence in Generative Leadership™

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The second step in your learning path with IGL is the Excellence in Generative Leadership (EGL) program. EGL is a 4-month intensive practice program designed to integrate and expand your new skills into your day-to-day work, directly impact your results, and those of your coachees. You will be supported by a personal coach and focus on the skills most relevant to you, your situation and of your coachees.

You will apply your FGL learning to coach and lead teams and team performance to a new level. You will increase your capacity to coach elevated performance, deal with poor communication, resolve breakdowns, address distrust, produce moods for success, and create new professional value for yourself and organizational coachees. The EGL is a pre-requisite to our longer program – Coaching Excellence in Organizations (CEO).

## Step 3 Coaching Excellence in Organizations™

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Your third step is designed for experienced coaches who are building their skills and the value of their offers to the organizational world. You complete your first year on the path to the possible with the first 8 months of the Coaching Excellence in Organizations (CEO) Program to advance your coaching impact in organizations to a new level.

For those professional coaches looking to fully augment and amplify their professional value you have the option to continue elevating your coaching impact and the value of your offers with two additional years that focus on generative coaching of leadership, innovation, and value creation. This is the only graduate-level coaching development program that offers on-the-job practices of coaching in organizations to a professional standard. Bob Dunham, the founder of the Institute for Generative Leadership, is your leading instructor in supporting you to elevate your coaching and leadership impact.

Ready to Take the 1st Step Towards Coaching in Organizations More Powerfully?

Contact us at [info@generateleadership.com](mailto:info@generateleadership.com)